

# City of Austin Strategy on Addressing Homelessness

Late Backup

The Austin City Council has named ending homelessness as the top priority for the city. Through the leadership of City Council, the City Manager's Office and the Homelessness Strategy Division, more than 20 departments are working together in new ways to make a measurable impact in 2020.

*NOTE: The next 90 day goals below outline the high-level priorities key departments are pursuing as critical short-term measures of success. This is in response to the actionable goals requested by Austin City Council during the February 18th, 2020 Council Work Session.*

*This list does not represent a comprehensive catalog of the work underway within all departments that play a role in the homeless response system.*

PRIORITY AREA	GOALS
Housing Programs	Goal 1: APH, NHCD, and Purchasing develop & release Request for Qualifications for Service Provider Partners to participate in Motel Strategy (March) Goal 2: Launch \$950,000 contract for Low Barrier Permanent Supportive Housing (PSH) Voucher Program with ECHO (March) Goal 3: APH, NHCD, ORES will work to finalize lease contract with ECHO for Rodeway Inn (April) Goal 4: Close on Rodeway Inn (April) Goal 5: Begin Rehab of Rodeway Inn (April) Goal 6: Bring 2nd Motel (April) and 3rd Motel (May) to Council for authorization to negotiate and execute purchase
Response Services	Goal 1: Seek authorization to negotiate and execute revised scope of PSH Pay for Success project (March) Goal 2: Coordinate with community partners, provide resource events & enumerate opportunities for homeless population during U.S. Census (March/April) Goal 3: Expand PATH outreach team by adding 2 staff to engage with individuals as part of the Clean City Strategy (April) Goal 4: Implement pilot programs for mobile showers and laundry resources with nonprofit providers (April) Goal 5: Continue focus on Guided Path participants, ensuring they receive support services, and/or are housed (May) Goal 6: Initiate pilot for navigation and connection to services within the Storage Project (May)
Clean City Strategy	Goal 1: Finalize Homeless Encampment Cleanup Policy and Protocols (March) Goal 2: Establish citywide list of partners for additional storage capacity (April) Goal 3: Finalize plan for a centralized storage facility for longer-term storage needs (April) Goal 4: Finalize and implement strategy to engage the business community in Clean City Strategy (April) Goal 5: Complete data capture framework to predict ongoing budget requirements (Late April/Early May) Goal 6: Launch storage program for people experiencing homelessness (May)
Communications	Goal 1: Focus Group and User Experience Phase of Dashboard (March) Goal 2: New video assets available on austintexas.gov/homelessness, YouTube, ATXN, social media channels, and promoted by Council and partners (April) Goal 3: Onboard Consultant in partnership with ECHO to begin a marketing campaign to shift engagement with the public (April) Goal 4: Monthly press events to tell stories of progress (Ongoing) Goal 5: Updated "What's New" section of the City Managers website to support engagement during work sessions (Ongoing) Goal 6: High quality issue-based one-pagers (i.e. Homelessness Overview, Housing First Strategy, How Can I Help?, etc.) (Ongoing)

## Homelessness Initiative - Next 90 Days

March 2020

